



Digital Advertising Opportunities

	Partner Rate	Member Rate
Navigation 'Don't Miss'		
Featured Tile – only 4 available	£450	£500
Homepage		
Featured Tile	£100	£150
Banner Advert	£250	£350
Things to Do		
Hero Banner	£150	£250
Featured Tile	£100	£150
Panoramic Advert	£200	£300
All other top-level pages*		
Hero Banner	£125	£225
Featured Tile	£75	£125
Panoramic Advert	£175	£275
E-Newsletter		
Featured Advert	1 Included (£100 thereafter)	£200
Banner Advert	£75	£150
Solus Newsletter	£500	£600
Seasonal Campaign		
Featured Tile	£100	£200
Sponsored Blog Post		
	£350	£450
Bespoke Advertising Packages	From £250	From £550

*Where to Stay, Food & Drink, What's On, Shopping, Hotels, Attractions, Restaurants, Afternoon Tea.

Opportunities are also available on associated websites Visit Bristol and Meet Bristol & Bath. For further information please contact Lisa Franklin on Lisa.Franklin@VisitWest.co.uk

All prices are ex VAT and per month